You: Hello agent name, this is \_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_, how are you today?

TARGET: Doing good, you?

You:  Doing fantastic thank you! Did I catch you with a minute?

TARGET: Yes

You: I wanted to reach out to you and let you know about (marketing tool) I would love to share a few strategies with you about (name of marketing tool) that can help you grow your business. Would that be of interest to you?

Target: Yes, I’m interested.

You: Great, this \_\_\_\_\_\_ is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(explain it) Can I sign you up or email you more information?

Target: YES!!

You: Great, will do… also, are you working on any files or listings that I can pre-order a prelim, order you a listing packet, or \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, or \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_?

Target: No, I’m good right now.

You: ok, well I look forward to earning your next escrow. Llet me know if you need anything else and we’ll be in touch soon.