

DECEMBER 2021 SOCIAL POST IDEA STARTERS

EDUCATIONAL

- What's an ID affidavit?
- Example of Phishing schemes esp if anything is holiday time of yr related
- What are escrow "Red Flags" that could affect your closing
- What *exactly* does title insurance protect?
- What is "InHere" and why does it matter to YOU?
- Does an escrow always have to take 30 days?

WHAT QUESTIONS HAVE YOU BEEN ASKED THIS MONTH?

WHAT'S INCLUDED IN THIS MONTH'S COMPANY NEWS BULLETINS/TRAININGS?

WHAT EVENTS/TRAININGS HAVE YOUR SALES PARTNERS ATTENDED OR HOSTED?

VIDEO CHALLENGE OF THE MONTH:

Create a microvideo (IG Reel or TikTok) that showcases your office's holiday spirit or festivities (Secret Santa, Theme party, Charity activities etc) with holiday music

FOR FUN

- Ugly holiday sweaters
- Battle of the holiday movies or songs
- Share your holiday lights or winter view
- Favorite childhood gift

NATIONAL DAYS

12/1/21: Rosa Parks Day & National Christmas Lights Day

12/4/21: Salesperson Day

12/8/21: Pretend to be a time traveler day (think nostalgia!)

12/12/21: Gingerbread House Day

12/14/21: Yoga Day

12/18/21: Answer the phone like Buddy The Elf day

12/23/21: Festivus

Want more fun national days? Check out nationalday.com

ENGAGEMENT CHALLENGE:

GOAL: Send a CUSTOM video message which means you need to SAY that person's name in the video itself so they know it's for them via FB Messenger or IG Direct Message - 3 videos per week

- Happy holidays
- Happy Birthday
- Thank you for your business
- Congratulations on your closing

DAILY PLANNER

M T W T F S S

DATES:

TO DO LIST

SCHEDULE

06.00

07.00

08.00

09.00

10.00

11.00

12.00

13.00

14.00

15.00

16.00

17.00

18.00

19.00

20.00

PRIORITIES

NOTES

WEEKLY PLANNER

M T W T F S S

DATES:

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

TO DO LIST

PRIORITIES

NOTES

MONTHLY PLANNER

M T W T F S S

DATES:

MON	TUE	WED	THU	FRI	SAT	SUN

TO DO LIST

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NOTES

MY

NOTES & IDEAS

M T W T F S S

DATES:

