

NOVEMBER 2021 SOCIAL POST IDEA STARTERS

EDUCATIONAL

- 3 Things You Need to Know to Have a Smooth Closing
- Help! My name changed (or another common concern/pitfall your customers call about)
- Palm Agent Closing Cost App highlight: select one section to discuss how to use and why it's valuable for the realtor (where compliant)
- Title & Escrow Terms 101: Select a term & describe what it means in simple NON industry related words - think of how you would describe "underwriter" to a classroom of kids
- How using the wrong title company could kill the deal (talk about co strengths never mention another brand)

WHAT QUESTIONS HAVE YOU BEEN ASKED THIS MONTH?

WHAT'S INCLUDED IN THIS MONTH'S COMPANY NEWS BULLETINS/TRAININGS?

WHAT EVENTS/TRAININGS HAVE YOUR SALES PARTNERS ATTENDED OR HOSTED?

VIDEO CHALLENGE OF THE MONTH:

Have you introduced yourself to your community in a while?

Create a short video sharing 2-3 fun facts or hidden talents in addition to what you do at FNF

At the end of your video and in the description text of the post be sure to ask viewers/readers to share which fun fact surprised them the most or to share a fun fact about themselves in the comments to increase engagement!

FOR FUN

- Favorite Fall Drink?
- Thanksgiving This or That
- Favorite fall/Thanksgiving tradition
- Gratitude Post: your team, new podcast, book that you recommend

NATIONAL DAYS

11/1/21: National Author's Day - what was your most recent read and why

11/6/21: Team Manager Day - shout out your amazing team leaders

11/11/21: Veteran's Day/Remembrance Day

11/13/21: World Kindness Day - what random act of kindness can you show someone today?

11/28/21: Small Business Saturday Out and about on Saturday? Are you shopping local? Consider shouting out that store #shoplocal #smallbusinesssaturday

11/30/21: Giving Tuesday - Celebrate radical generosity today!

Want more fun national days? Check out nationalday.com

ENGAGEMENT:

Set the timer for 10 minutes

Open up Facebook or Instagram

Type in the name of your client or target prospect and go to their profile

Comment at least one sentence including a question on their most recent non real estate related post

DAILY PLANNER

M T W T F S S

DATES:

TO DO LIST

PRIORITIES

SCHEDULE

06.00

07.00

08.00

09.00

10.00

11.00

12.00

13.00

14.00

15.00

16.00

17.00

18.00

19.00

20.00

NOTES

WEEKLY PLANNER

M T W T F S S

DATES:

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

TO DO LIST

PRIORITIES

NOTES

MONTHLY PLANNER

M T W T F S S

DATES:

MON	TUE	WED	THU	FRI	SAT	SUN

TO DO LIST

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-
-
-
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NOTES

MY

NOTES & IDEAS

M T W T F S S

DATES:

