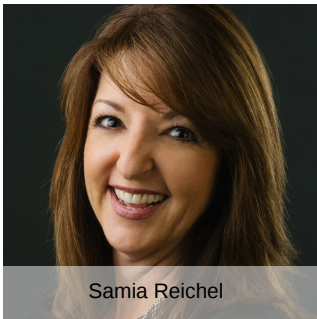


# MEET THE TEAM

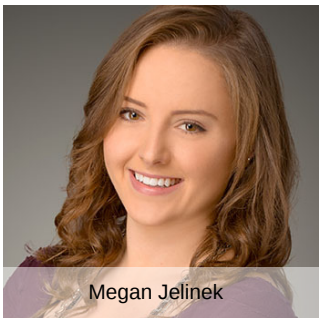
Elite Escrow Coaching is a platform designed to take your business to the next level! Our Award-Winning Coaching Programs offer a unique curriculum with fresh ideas, proven best practices, and tried and true tips and tricks to help your business thrive in any market. Elite Escrow Coaching is offered through Fidelity National Title Group and is available to Escrow Officers, Leaders, and staff level escrow employees in all brands within the FNF Family. It is our vision to grow our company and develop a exceptional company culture through mindset, attitude, and action.



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## ELITE ESCROW COACHING





## ELITE ESCROW COACHING 1.0

Learn proven strategies and best practices to develop your new business or re-invigorate existing business. You will work side by side with your sales executive to market from behind your desk and attract new targets. You will learn how to prepare for and win new appointments as a powerful Sales & Escrow Team! We will help you with workflow, self-management, email organization, focus, and teamwork. In addition to one on one coaching, you will participate in group activities with escrow officers from around the nation. Set yourself up with a blueprint for success and join Elite Escrow Coaching today!

**Designed for New Escrow Officers and Seasoned Escrow Officers with revenue under 22K**

## ELITE ESCROW COACHING 2.0

Ready to take your business to the next level? We have the tools to help you catapult your career! Join Elite Escrow Coaching 2.0 and we will teach you how to create and manage a marketing campaign, utilize social media to gain clients, create a winning partnership with your sales executive, learn to be more confident, sell yourself to target clients, and grow a thriving business! Our focus is to support your development with a new approach to self-management, time-blocking, email organization, and managing customer expectations. You will learn to work smarter, faster, and with more focus! Let us help you gain a happier and less stressful work life, and along with it, joy and balance in your personal life. Take the step and join us on your journey to greatness!

**Designed for Seasoned EO's looking to take their business to the next level**



## ELITE COMMERCIAL COACHING

Do you want to be extraordinary? Do you want to have a leading presence in your industry? Let us help you accomplish this and more. We have the tools, strategies, and proven best practices to revitalize your business and enhance your life. Learn how to recognize communication differences through behavioral social styles and, therefore, cultivate more productive relationships that will maximize the effectiveness of your business. Create a winning partnership with your Sales Executive, boost your confidence, sell yourself to target clients, and grow a thriving business! You will adopt proactive strategies that will greatly eliminate the need to be reactive, saving you valuable time and focus that will be spent marketing to new clients and growing your business! Master our new, yet, tried and true approach to self-management, time-blocking, email organization, and managing customer expectations. Work smarter, faster, and with more focus! Let us help you gain a happier and less stressful work life, and, as a result, joy and balance in your personal life.

**Designed for Commercial Escrow Officers**





## LEADERSHIP DEVELOPMENT

Elite Leadership Development requires us to adapt to, engage with, and understand the obstacles that come our way when we find ourselves in a position of leadership. Being mindful of our behavior and the way in which we respond to challenges expands potential, raises accountability, and initiates paradigm shifts of perspective, performance, and possibility. To achieve success, leaders need to be outstanding individuals who are able to inspire and harness the energy of their people. Join us and learn strategies in effective communication, conflict resolution, and team building. Learn how to partner with sales, set goals for your team, understand profitability, and manage overtime. Prepare to become verse in social styles, learn how delegate and mentor at the same time, and master how to foster a positive and powerful(?) / effective(?) / productive(?) team culture. This program requires commitment, discipline and a great attitude!

**Designed for Branch Managers and emerging leaders**

## ELITE TRANSFORMATIVE COACHING

Are you stressed out? Overwhelmed? Burned out? Looking for some new ideas to strategies that will transform your work and your life? Let us help you hit the re-set button! We will help you revamp your workflow, self-management, customer expectations, and systems to improve your overall quality of life. In Transformative Coaching, we take an individualized approach to work on your specific needs. You will learn and apply proven strategies and best practices to organize your workflow, improve your focus, manage your time, and transform your life.

**Designed for Escrow Officers who want to hit the re-set button in their business**



## THE LEADING EDGE

Give your Escrow Employees The Leading Edge above your competition! We have proven success working with our Escrow Officers and Branch Managers individually, and are now extending the purview of our Coaching Programs to grow and influence our internal escrow teams as well! Escrow Assistants and Staff level employees will be coached in a small group setting, and will learn strategies and best practices in email organization, self-management, and controlling customer expectations. They will grow to understand that customer service is an attitude, not a department. Our mission is to create an exceptional, company-wide, team culture. Join the movement and sign up today!

**Designed for staff level employees**





## ELITE CLUB

All graduates of Elite Escrow Coaching will participate in Elite Club for 12 months following graduation. Elite Club members will continue to have access to Coach Accountable so that we can continue to help maintain accountability. Members are also granted access to our Elite Club Page where they will find new articles, Marketing Challenges, Marketing Campaign suggestions/ideas, book suggestions, scripts, videos, and other resources from our coaches, updated monthly. Members are invited to monthly group calls where they will find out about important changes within the company and the latest and greatest best practices. During these calls, you will be inspired and educated by a Super Star Team, Graduate, Manager, Influencer, Lender, or Realtor. You will have the opportunity to submit questions, successes, and challenges to be shared with the group, and we will Coach and Role Play in real time! Elite Club gives our graduates the opportunity to continue to learn, grow, and maintain accountability.

## MANAGERS MASTERMIND

- Exclusive Group for Graduates of Leadership Development
- Monthly Group Calls with Managers from around the country.
- Network with your peers, learn to problem solve, team build, and translate vision into reality
- Be inspired by leaders and influencers in the FNF family who will share exclusive content designed just for this group.
- Continue to learn, grow and maintain accountability.



## SPEAKING ENGAGEMENTS

Samia's thirty years of experience in the Title and Escrow Industry, four years as an Escrow and Leadership coach, and countless years throughout as an influential speaker bring value, insight, and inspiration to your teams. Whether you're looking to influence a large group of escrow and sales professionals or a small group of leaders, Samia's background makes her eminently qualified to motivate and educate your teams with her tips, tricks, and proven best practices! Coach Sam can help you to strengthen your organization with enhanced teamwork, an exceptional team culture, and a winning approach to gaining new business. For more information and available dates please contact us.