



Monthly Marketing Challenge

March 2018

Sales:

- 1 Listing Promoter Script
- 2 Reach 150 Script: Email Your EO's Reach 150 Links to Your Target Clients and Post 1/week per EO to FB/Linked In. Tag client and thank them! (except in Washington)

Escrow:

- 1 Client Retention Monday Targets (send to all targets by email. Follow up by phone on Tuesday)
- 2 Team flyer: Email/Mail (Create a team flyer. EO/Assistants. Photo/Bio's)