Listing Promoter Script

**YOU:** Hi agent name, this is \_\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_ title company how are you today?

Realtor: GREAT

**YOU:** Awesome, did I catch you with a minute?

**Realtor**: Yes

**YOU:** Very cool, I’ll take it. Quick question for you. How you heard of LISTING PROMOTER?

**Realtor:** NO, I haven’t. What is it?

**YOU:**  It is a super cool program to help you get your listings their own website. Sellers LOVE THIS!!! Or better yet you can use this as a tool to plug in for “Potential” listing appointment’s property! You can create a Listing Promoter Site for FREE! It’s a GREAT listing tool. Once you get the listing you can publish it for $30. And…..the site is live for a year so you can give the site to the buyer after you’ve closed escrow!

 Realtor: Yes that sounds great

**YOU:**  If you’ve got 10 minutes this week, I can come by your office and show you how and where you can set up a Listing Promoter site. I’m available \_\_\_\_\_\_\_ (provide 3 availabilities)