



Monthly Marketing Challenge

April 2018

Sales:

1. Get with your Escrow Officer and create a video or flyer to post to Facebook
2. Have a meeting with an EO in your area with the lowest number of open orders in March and create/go on 5 target appointments with them.

Escrow:

1. Get with your Sales Exec and create a video or flyer to post to Facebook.
2. Pull 5 non-directing agents that you have worked with in the last month and contact them to review Personalized Escrow Plan and try to schedule a target appointment