



Monthly Marketing Challenge

February 2018

Sales:

- 1 PEP Interview for Non-Directing Agent: Pick 5 non-directing and call with PEP.
- 2 Get with your EO and Pick a card from our selection at www.EliteEscrowCoaching.com and order for mail out to all of your targets in March.

Escrow:

- 1 2 Week Follow up after COE with non-directing agent (call all or at least 5 non-directing agents/lender on closings from January).
- 2 Get with your sales exec(s) and Pick a card from our selection at www.EliteEscrowCoaching.com and order for mail out to all of your targets in March.