

Hello Elite Club members:

Tech Tip: As we look forward to the first quarter of 2018 and we consider all that goes into preparing for a successful new year, it's easy for our clients to forget about business solutions that have been a mainstay for years.

One of those applications is Listing Promoter! It's a no cost solution Build a single listing website(s) at no cost, customize and upload documents or pictures at no cost. And best of all agents can use Listing Promoter to differentiate themselves and obtain new listings at no cost. Only after agents obtain the new listing after the presentation and they publish the new single listing website to the web so they pay a one-time fee of \$32.00 (for 12 months).

The benefits don't end there, once the property sells, the agent still owns the URL, so they can either gift the URL to the new buyers, redirect the URL, or keep it and use it as another lead generation source for the remaining month(s) at no additional cost.