

5 Ways to Stay Motivated at Work During the Holidays

How can you stay motivated at work during [the holidays](#), you ask? Whether you work from home or you work at an office, you can feel the shift in the air. Clients are answering emails a little slower or maybe demanding even more of your time. [Gift Guide](#) requests are coming in strong, and most of them have nothing to do with your other clients (oy!). Let's face it, a lot of people are already checked out, planning their upcoming travel, stressed about spending time with family or just looking forward to getting a break.

Don't let the upcoming holidays stop you from continuing your PR magic. We've created a short list of easy and doable things you can do to stay motivated at work during the holidays. Whether you celebrate Thanksgiving, Christmas or Kwanzaa, take these five tips into consideration so your work doesn't suffer from the holiday blues.

1. Create a To-Do List

It's almost 2018 already, so why not get ahead of yourself here and create a [to-do list](#) to keep yourself focused and motivated at work. Think about what you've accomplished in 2017, and what you still haven't done. Is there a news outlet you haven't explored for your client? Perhaps there's a new angle or pitch you've been sitting on (we don't recommend this) that could be perfect for the holiday season. Add it to your to-do list and...do it!

There's no better feeling than making a list, checking it twice...and checking things off. We learned this early on from Santa.

2. Keep Sharing New Ideas

Since most people are clearing items off their desks or minds for the end of the year, why not share a [new idea](#)? Try to think of something timely, different, maybe even innovative, that is a value add to your client. Don't be complacent, Start brainstorming!

3. Start a New Project

There's no reason to wait until 2018 to start a new project. If you're the proactive type, you can suggest some new processes for your team. Focus, get organized and make some changes!

4. Advance Your Career

One of the best ways a professional can succeed is to keep learning. Before the year ends and you're busy gift shopping, why not invest in yourself first. There are a number of fun workshops and webinars you can sign up for that are ongoing and will keep you learning new tips and tricks well into 2018. Check out a list of books that can help you feed your brain. Set aside 15-20 minutes a day to learn.

5. Revamp Your Online Profiles

If you have a little down time, you should look at your online profiles. If someone Googles you in 2018, will they feel like you're in-the-know or in the past? Update your LinkedIn, maybe even get a [new headshot](#) and add some new content to your Instagram or Facebook.

6. Jingle All the Way...

...to a fun and productive end of the year. Remember to take some time off but don't lose sight of your goals and the goals of your clients too. Think about what you want to accomplish, how you want to accomplish it and things you just haven't done or completed yet. We'll be right here cheering you on, and bring in the holidays with a big plate of goals and a glass of eggnog!