

ITS Tip of the Month

Good morning Elite Club Members! As you know your FNTG ITS Connect Team is always looking for business solutions, strategies, and the best practices to wrap around each of those solutions, to help you add value in your market place. But the solution I want to introduced to you today is very cool, because it is both old-school and new school as it appeals to your not so techie clients and your techie clients as well. If you're like me you like to use a notepad or a notebook for your to-do list, notes, and ideas etc. Wouldn't it be cool if you could store all your past notes to a cloud service you already use? Or wouldn't it be cool if you could send a note or a to-do list to someone on your team or an assistant? Well you can do all that with a Rocketbook notepad or Rocketbook Wave notebook!

ROCKETBOOK WAVE

Cloud Connected



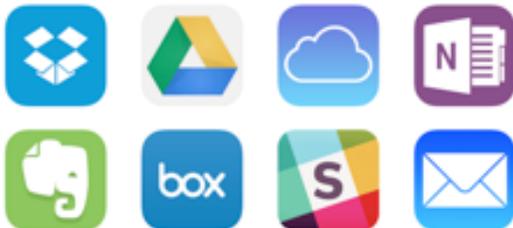
Image Processing

In an instant, the Rocketbook app crops and enhances each page so your digital notes are more crisp and vibrant than the real thing.

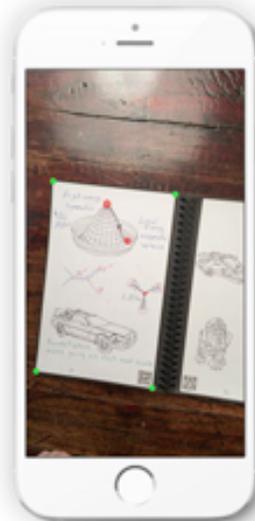


Cloud synchronization

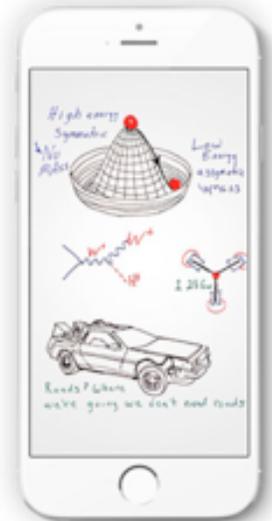
Symbols at the bottom of each page allow you to send your notes to specific locations in the cloud services you already use.



Before



After



Actual raw and processed images

When you download the corresponding Rocketbook app you're able to scan each page of your notepad or notebook and send it wherever you desire. When using the Rocketbook Wave you can even if you erase your notebook when you're finished... and start all over again with the same notebook!

Blast your notes to the cloud

The Rocketbook Wave provides the freedom of a traditional pen and paper notebook, while instantly blasting your notes into the cloud using your smartphone.



Erase and Reuse

When you use Pilot FriXion pens with the Wave notebook, you can erase your notes using your microwave oven and reuse your notebook. Seriously.

The non-microwavable notepads we'll be able to distribute to our clients at classes, symposiums, conference rooms, or as a promotional item. But the cool thing is your clients not only get a branded notepad with your company logo, but they are able to utilize the same technology to blast their notes, ideas, strategies, plans, or whatever, directly to any of the cloud services they already use.

This gives us a great opportunity to not only differentiate ourselves from other title companies that are still handing out basic notepads, but gives us an opportunity to share some best practices, how you use it or better yet how they could use it to help them be more efficient and effective.

So, keep an eye out, Rocketbook is coming to your market soon! Click [here](#) to watch a short video.

Thanks,

Matt

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