



## Rohn: Spring Is the Season of Opportunity—Don't Waste It

Everyone has to get good at one of two things: planting in the spring or begging in the fall. - **Jim Rohn** March 27, 2016

I know the following things to be true: Life is about constant, predictable patterns of change. The only constant factor is our feelings and attitudes toward life. We have [the power of attitude](#), and attitude determines choice, and choice determines results. You cannot change the seasons, but you can change yourself.

I am convinced that, as human beings, it is our natural destiny to grow, to succeed, to prosper, and to find happiness while we are here. That we must make a constant and conscious effort to [improve ourselves](#) in the face of changing circumstances.

Let's talk about spring. Spring is the season of activity and opportunity that follows the turbulence of winter. It's the season for entering the fertile fields of life with seed,

knowledge, commitment and a determined effort.

However, the mere arrival of spring is no sign that things are going to look good in the fall. You must do something with the spring. Everyone has to get good at one of two things: planting in the spring or begging in the fall. Take advantage of the day and the opportunities that spring can bring.

Some people plant in the spring and leave in the summer. If you've signed up for a season, see it through. You don't have to stay forever, but at least stay until you see it through.

It is the promise of spring that as we sow, so shall we also reap. For every disciplined human effort, we will receive a multiple reward. For each cup planted, a bushel reaped. For every good idea given to another, many shall be given to us in return. For every act of love given, a life of love in return.

Just remember, it is a natural characteristic of springtime to present itself ever so briefly, or to lull us into inactivity with its bounteous beauty. Do not pause too long to soak in the aroma of the blossoming flowers, lest you awaken to find springtime gone with your seed still in your sack.

With the intelligence, wisdom and freedom of choice given to us as humans, exercise the discipline to plant in spite of the rocks, weeds, or other obstacles before you. The rocks, weeds and thorns of the world cannot destroy all your seeds if you plant massively enough and intelligently enough.

Choose **action**, not rest. Choose truth, not fantasy. Choose a smile, not a frown. Choose love, not animosity. Choose the good in life in all things, and choose the opportunity as well as the chance to work when springtime smiles on your life.

Spring shows us that life is truly a constant beginning, a constant **opportunity** and a constant springtime. We need only to learn to look once again at life as we did as **children**, letting fascination and curiosity give us welcome cause to look for the miraculous hidden among the common.

Get busy quickly on your springs—your opportunities. There are just a handful of springs that have been handed to each of us. Life is brief, even at its longest. Whatever you are going to do with your life, get at it. Don't just let the seasons pass by.