

## ITS Tip of the Month

Hello Elite Club Members!

As you may or may not know, *Prospect Now* is the leading Prospecting and Lead Generation Platform for the commercial and residential real estate industry. *Prospect Now* contains data on over 129 million properties and includes true ownership names, phone numbers, mailing addresses, building demographics and 30 million commercial tenants.

*Prospect Now* uses big data and predictive analytics (*algorithm uses 100's of filters for FNTG clients referred through Connect*) to identify likely sellers, buyers, tenants and borrowers and uses integrated marketing tools and a built-in CRM to shorten the sales cycle for real estate professionals.

- Quickly score properties to determine which will **most likely sell** in next 12 months!
- Quickly score properties to determine which is **likely to refinance** in the next 12 months!

### **Clients can score any list:**

Property exports from other database programs  
Past client's database  
Farms  
MLS expired listings  
FSBO list

Any list (so use your imagination) containing the site address can be easily scored in Prospect Now!

Multiple filters help client's zero-in on the prospects that are most likely to sell or refinance. In addition, these filters help buyer's agents find the prospective properties their clients wish to purchase.

### **Prospect Now Pricing**

\$89/mo. for the first county and \$10/mo. for each additional county. Additional counties require a 12-month commitment but a single county you can cancel anytime. Single county users may change the county each month and keep the month to month payment program.

This includes unlimited online searches, and 500 phone number views and/or exports per month. Additional exports are \$.25 per record.

#### Property Location

County:

Address:

City:

State:

Zip:

City:

Radius:

#### Owner Data

Owner Name:

Owner State:

Owner City:

Owner Zip:

Owner Name:

Owner City:

Owner Zip:

Owner State:

Owner Type:

Address:

# of pages owned:

#### Property Characteristics

Likely Sellers:

Likely Refs:

Property Use:

Owner Occupied:

No. of units:

New Built:

Lot Size:

Blg. Size:

No. of bathrooms:

No. of bedrooms:

Land Value:

Improved Value:

Assessed Value:

Market Value:

#### Financial Data

Sales Date:  to

Sale Price:

Property Value:

Total Debt Amount:

Available Equity:

Loanable Equity:

LTV:

Financing:

Search Loan Position:

Loan Amount:

Loan Date:

Lender:

Agency Interest:

Loan Type:

Seller Carry Back:

Interest Type:

GUIDED SEARCH **PROPERTY SEARCH** TENANT SEARCH CONTACT MANAGER

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3686 Results

Click the listing, press arrow key or marker for previews

0 Selected of 3686 Select All in Search | Unselect All

Action	Property Owner	Likely Seller	Parcel No	Address	Owner Address	Owner State	Owner City	Owner Zip	Purchase Price
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">BODILE-SILVA,CHRISOPHER &amp; PAMELA L</a>	90	010313008000	4410 Piedra Ct	4410 PIEDRA CT	CA	ROCKLIN	95677	\$275,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">WINSLOW,TODD K &amp; ERLIAH</a>	90	010460035000	5610 Bolton Way	5610 BOLTON WAY	CA	ROCKLIN	95677	\$290,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">POLLARD,RANDAL M &amp; JOAN E</a>	90	045420005000	4708 Wildflower Ln	4708 WILDFLOWER LN	CA	ROCKLIN	95677	\$285,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">SCOLAR,MICHAEL W &amp; HILLARY</a>	90	370090031000	4606 Lava Ct	4606 LAVA CT	CA	ROCKLIN	95677	\$290,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">BROWN,CHUCK E &amp; ELLEN</a>	90	371030045000	3409 Sapphire Dr	3409 SAPPHIRE DR	CA	ROCKLIN	95677	\$220,500
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">ABOLAREJU</a>	90	456310011000	110 Kendall Ct	110 KENDALL CT	CA	ROSEVILLE	95746	\$535,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">JONES,CHRISTOPHER &amp; JEANINE E</a>	90	467140023000	8632 Castle Creek Dr	8632 CASTLE CREEK DR	CA	ROSEVILLE	95661	\$675,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">NOVINSKI,JOSEPH JOHN</a>	90	480070012000	1780 Glastonbury Cir	1780 GLASTONBURY CIR	CA	ROSEVILLE	95747	\$350,000
<input type="checkbox"/>	<a href="#">Save</a>   <a href="#">Hide</a>   <a href="#">Note</a>   <a href="#">MURILLO-JOHNSON,DAWN ETAL</a>	90	461040013000	1756 Grazziani Way	1756 GRAZZIANI WAY	CA	ROSEVILLE	95661	

Thanks,

Matt

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