ITS Tip of the Month

Hello Elite Club Members!

As you may or may not know, *Prospect Now* is the leading Prospecting and Lead Generation Platform for the commercial and residential real estate industry. *Prospect Now* contains data on over 129 million properties and includes true ownership names, phone numbers, mailing addresses, building demographics and 30 million commercial tenants.

Prospect Now uses big data and predictive analytics (algorithm uses 100's of filters for FNTG clients referred through Connect) to identify likely sellers, buyers, tenants and borrowers and uses integrated marketing tools and a built-in CRM to shorten the sales cycle for real estate professionals.

- Quickly score properties to determine which will **most likely sell** in next 12 months!
- Quickly score properties to determine which is <u>likely to refinance</u> in the next 12 months!

Clients can score any list:

Property exports from other database programs
Past client's database
Farms
MLS expired listings
FSBO list

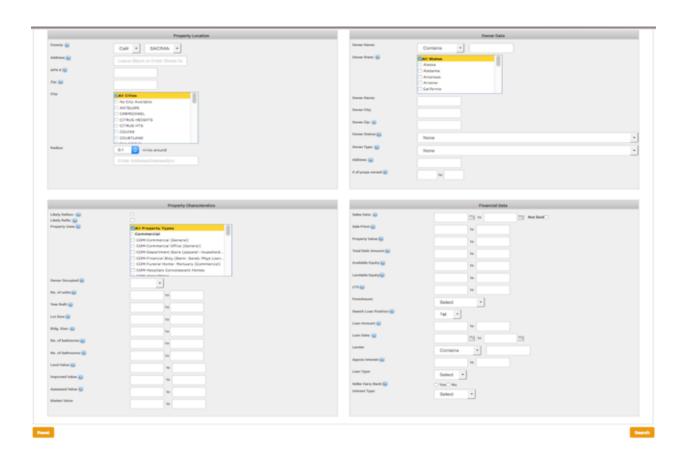
Any list (so use your imagination) containing the site address can be easily scored in Prospect Now!

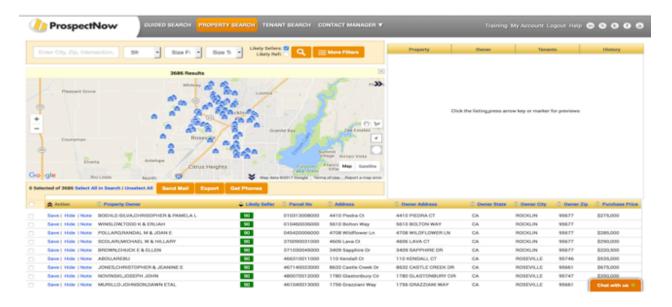
Multiple filters help client's zero-in on the prospects that are most likely to sell or refinance. In addition, these filters help buyer's agents find the prospective properties their clients wish to purchase.

Prospect Now Pricing

\$89/mo. for the first county and \$10/mo. for each additional county. Additional counties require a 12-month commitment but a single county you can cancel anytime. Single county users may change the county each month and keep the month to month payment program.

This includes unlimited online searches, and 500 phone number views and/or exports per month. Additional exports are \$.25 per record.





Thanks,

Matt

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Download my business card on your mobile device here!