

ITS Tip of the Month

Hello Elite Club Members,

As you know, we are going to be launching a FNTG App contest starting on February 1st going through April 30th. The contest will be focusing on the following categories:

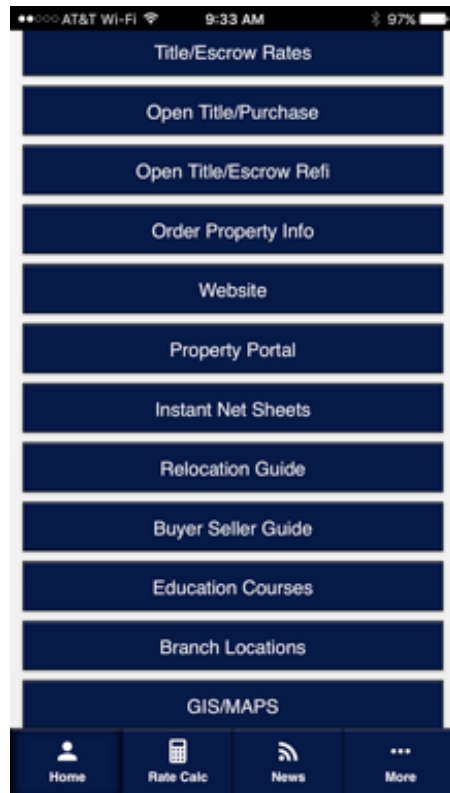
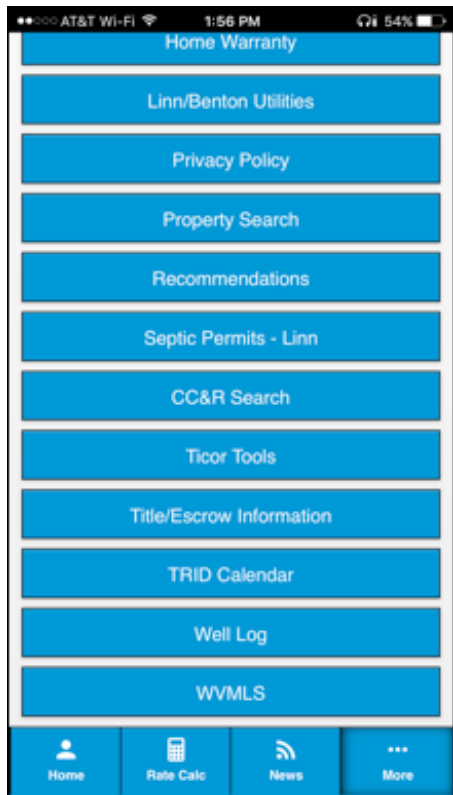
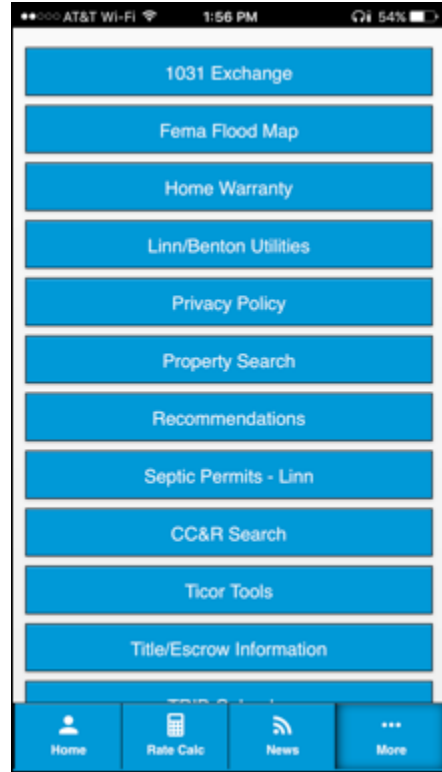
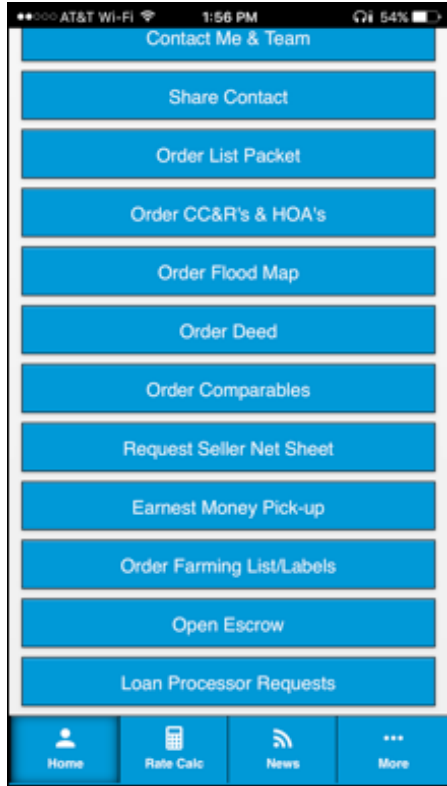
- **Most Users Added** (New Tappers)
- **Most Shares** (This is when someone that downloads your app shares it with others and the download is completed)
- **Most Tapps** (Most overall activity)
- **Most Referrals** (Most referrals to AgentTapp & MortgageMapp via Connect)

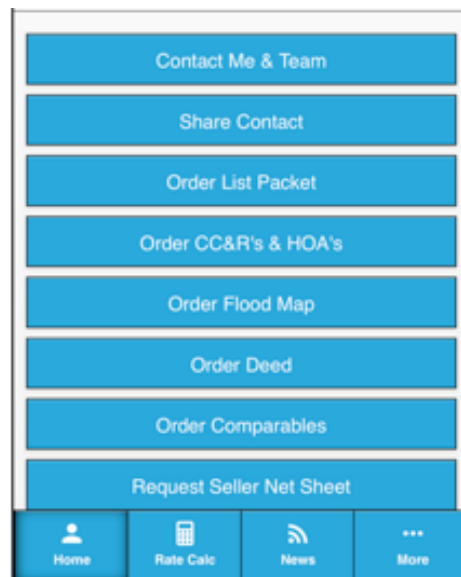
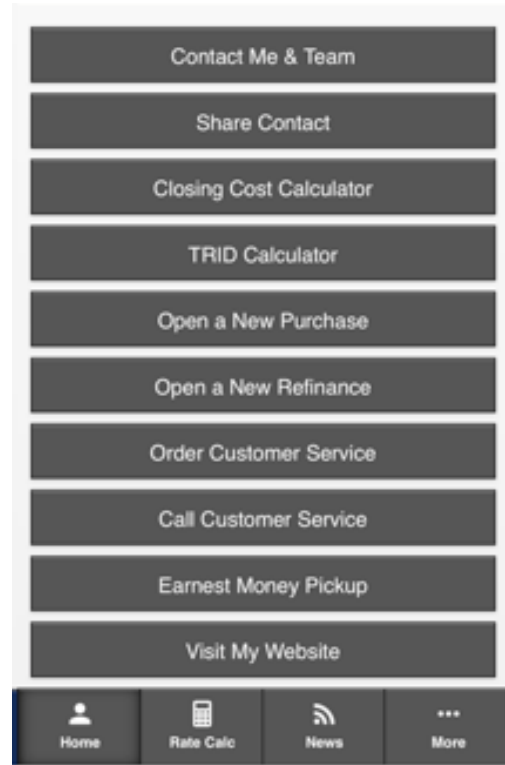
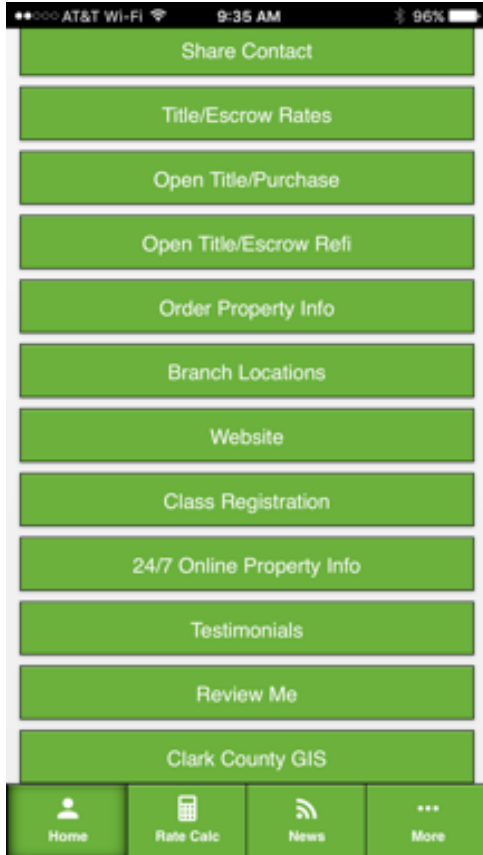
Winners will win an Apple Watch!!!



Note: If someone wins more than one category, they can choose multiple watches or select another item(s) at same price / \$269

Because you are Elite Club Members, I have included some screen shots of other sales executives FNTG App that are getting a lot of traffic and have been at the top of the Rating Board in the Tapp Tracker. So, you can see what others are doing to provide value and make people want to use their FNTG App because it makes doing business with them so much easier.





I hope this has given you some ideas and will aid you in building or modifying your FNTG App! Good luck with the contest Elite Club Members!

Thanks,
Matt

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