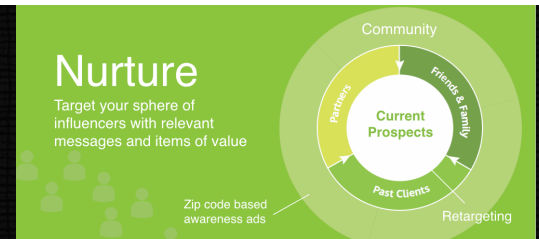


New Promotion: Reach 150 Pro Direct!

Reach 150 is now offering the first month free to Reach 150 Pro Direct. Reach 150 Pro Direct includes everything in a basic account **PLUS** a nurturing ad campaign that allows your clients to advertise in the Real Estate space directly to interested consumers.



WHAT ARE THE BENEFITS TO YOUR CLIENT?

- Their ad appears online in front of the people that they have chosen; consistently showcasing their good work!
- For \$99 a month they can reach thousands of clients with a message of their choosing.
- These ads generate more traffic to their Reach 150 testimonial page; creating a stronger personal brand.
- Ad campaign accessible from a hand-held device and can be shared across social networks.

A recent Inman News article stated that 71% percent of an agent's closed business comes from referrals. Make sure you are generating business from your referrals!

"Your No. 1 priority should be expanding your database and generating referrals from people who like you and the services that you provide." Bernice Ross, CEO of RealEstateCoach.com and author.

*Source - Inman News: [Click here to read the whole article.](#)

Refer your client through connect and have Reach 150 do the rest.

To refer a client you will use the new "Reach 150 Pro Direct" solution in itsconnectnow.

- Reach150 emails the client a subscription link within minutes of the referral.
- Reach150 will call the client within 1 business day to answer any questions to help them get started and sign up.
- That is it! Make sure you follow up and that they are using Reach 150 best practices.

Benefit to you - you help your client bring more traffic to their Reach 150 page and increase their business through online marketing. A great way for your client to target their client list!